DEPARTMENT OF MANAGEMENT STUDIES
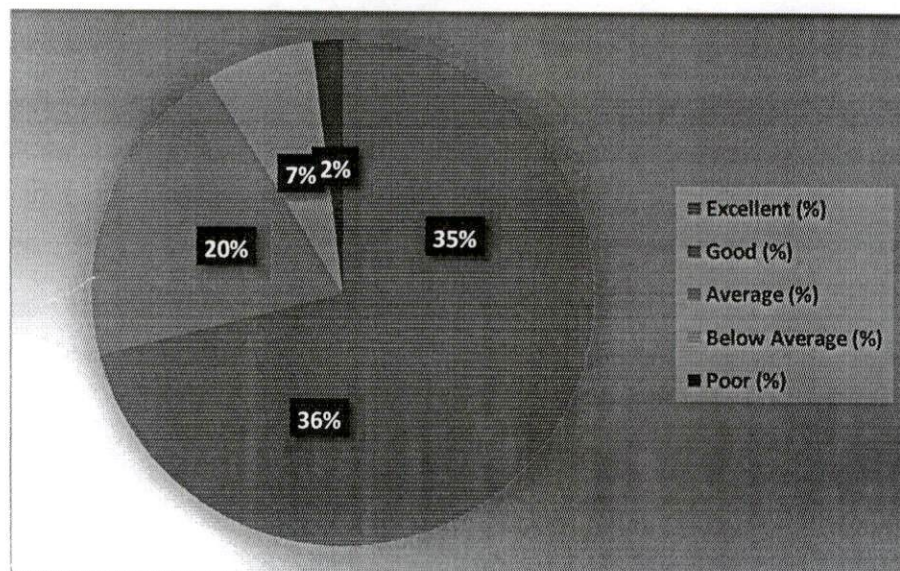
Teacher Feedback on curriculum

Teacher Feedback Analysis **(2019 - 2020)** for IMBA program.

| S. NO	Question related to Curriculum	Opinion of the alumni with percentage					Majority opinion	% of Majority Opinion
		Excellent (%)	Good (%)	Average (%)	Below Average (%)	Poor (%)		
1	Curriculum is contemporary and need based	35	36	20	7	2	Excellent & good	71%
2	The Program Educational Objectives, Program outcomes, Program Specific Outcomes, Course Objectives and Course Outcomes are well defined and clear.	38	34	18	5	5	Excellent & good	72%
3	Curriculum has good balance of Theory and Practical courses.	30	39	18	8	5	Excellent & good	69%
4	Faculty have the freedom to adopt new techniques for teaching like seminars, presentations, group discussions, flip class room etc.	32	40	17	10	1	Excellent & good	72%
5	The hands on experience gained by the students through the laboratory courses is up to the expectations.	30	44	10	10	6	Excellent & good	74%
6	The students attain the PEOs, POs, PSOs and COs satisfactorily.	32	39	16	8	5	Excellent & good	71%
7	There is adequate emphasis on employability skills/ skill development/entrepreneurship in the	32	48	18	8	4	Excellent & good	70%

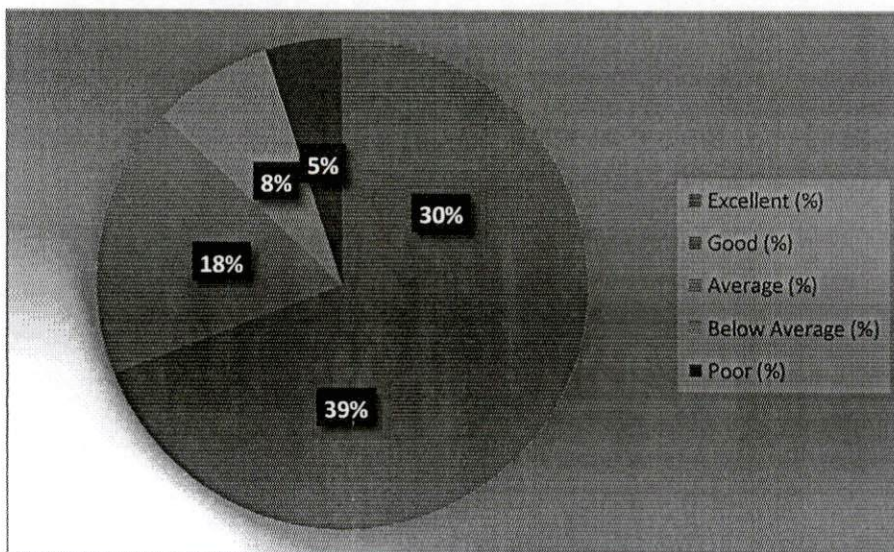|	curriculum.							
8	There is adequate emphasis on Communication Skills in the Curriculum	34	45	13	6	2	Excellent & good	79%
9	There is adequate emphasis on Human Values, ethics and Professionalism in the Curriculum.	31	36	19	9	5	Excellent & good	67%
10	The curriculum has sufficient number of electives.	31	43	20	5	1	Excellent & good	74%
11	The electives offered in the curriculum suits the industry needs and technological advancements.	32	36	22	7	3	Excellent & good	68%
12	The books prescribed/listed as reference in curriculum are relevant, appropriate and updated.	40	33	18	7	2	Excellent & good	73%
13	The rubrics for assessment is described clearly and there is adequate weightage for Continuous Internal Evaluation and Semester End Examination	38	34	15	7	6	Excellent & good	72%

Graphical representation of Teacher feedback on curriculum

1. Curriculum is contemporary and need based

Legend:
- Excellent (%)
- Good (%)
- Average (%)
- Below Average (%)
- Poor (%)

Values shown: 7%, 2%, 20%, 35%, 36%

2. The Program Educational Objectives, Program outcomes, Program Specific Outcomes, Course Objectives and Course Outcomes are well defined and clear.

Legend:
- Excellent (%)
- Good (%)
- Average (%)
- Below Average (%)
- Poor (%)

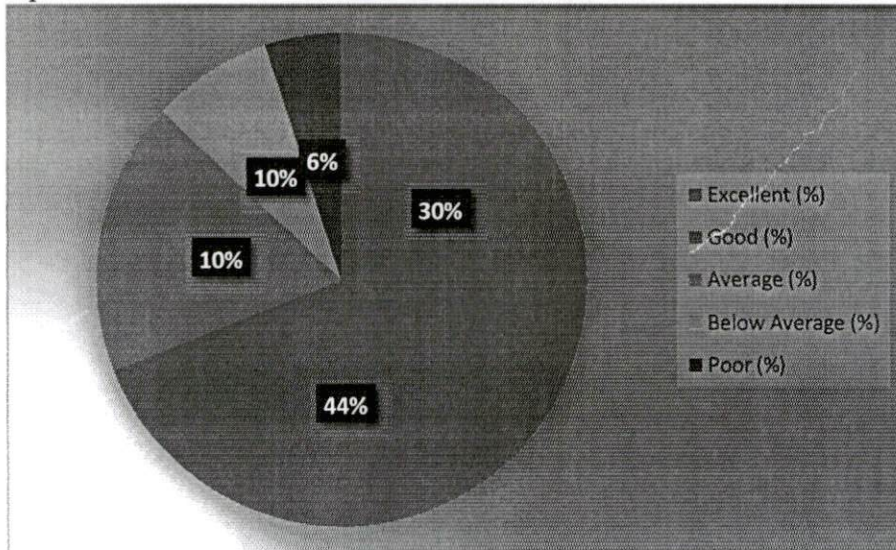Values shown: 5%, 5%, 18%, 38%, 34%
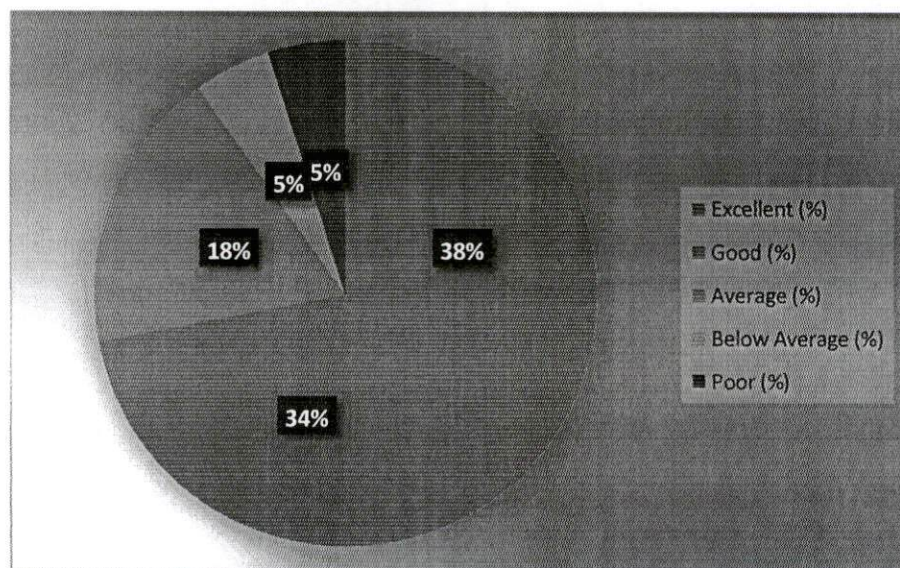
3. Curriculum has good balance of Theory and Practical courses.

4. Faculty have the freedom to adopt new techniques for teaching like seminars, presentations, group discussions, flip class room etc.
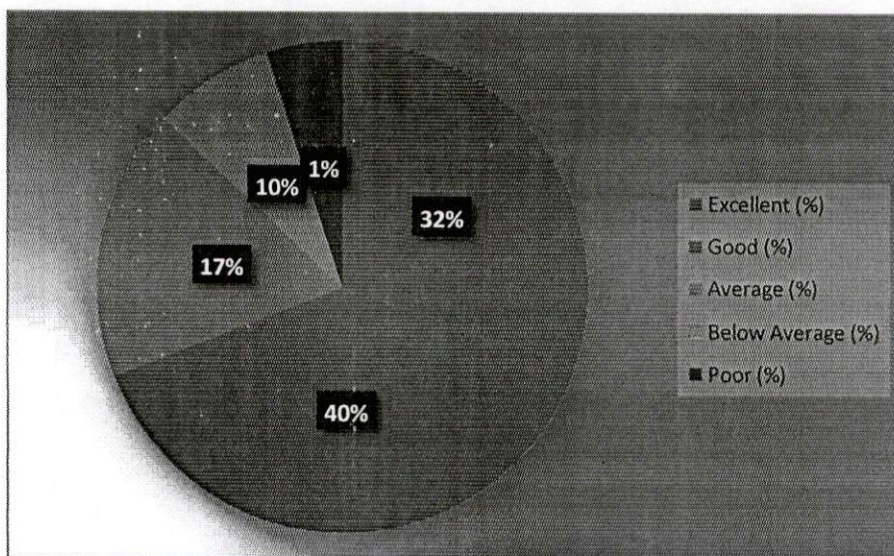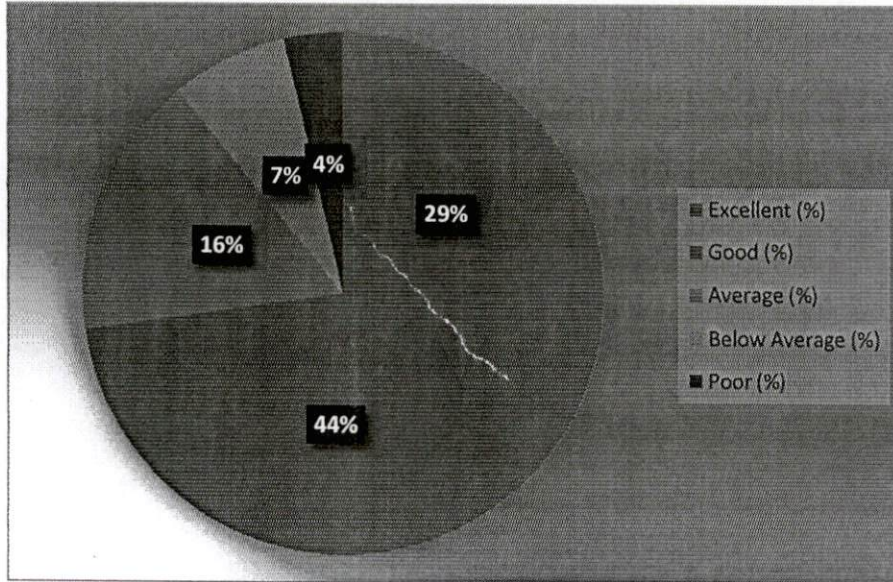
5. The hands on experience gained by the students through the laboratory courses is up to the expectations.
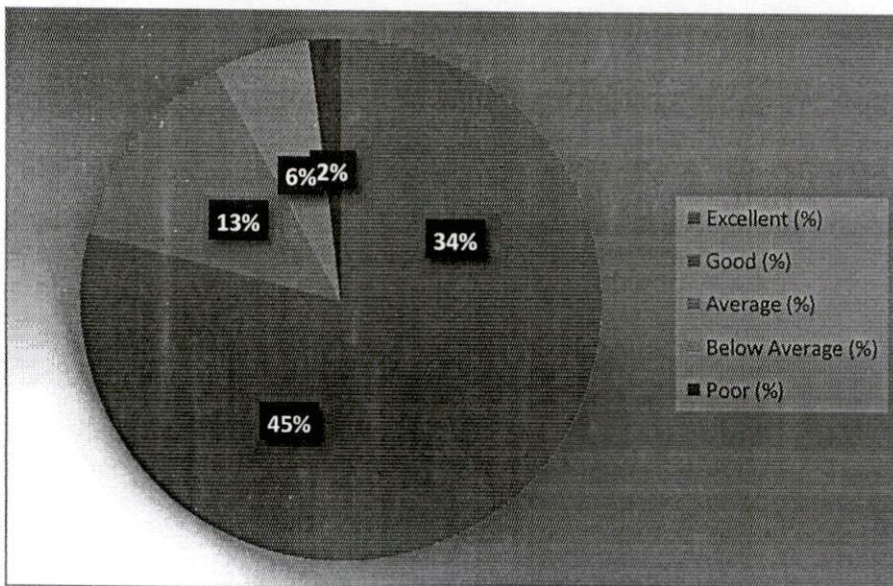

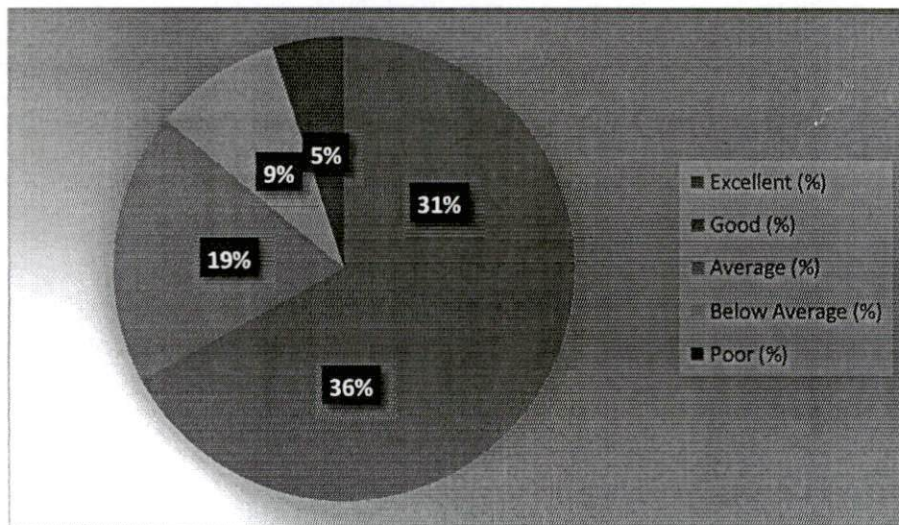6. The students attain the PEOs, POs, PSOs and COs satisfactorily
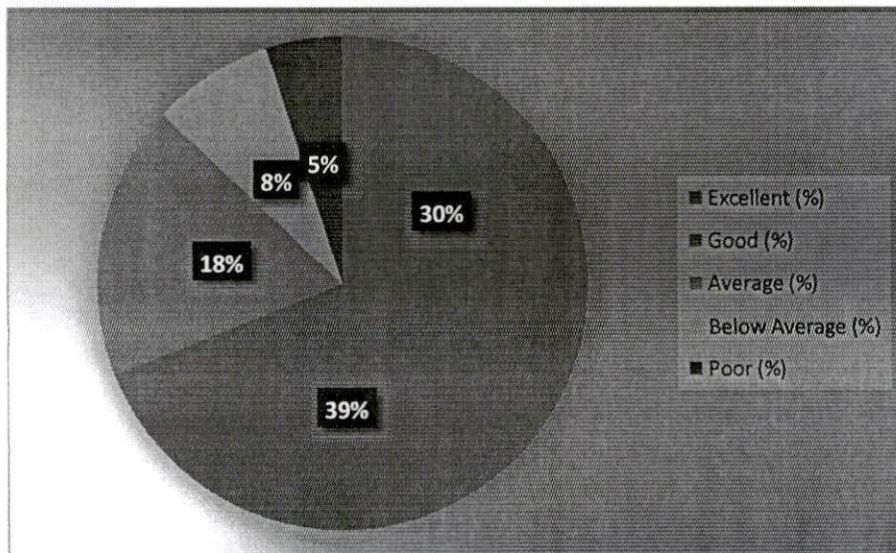
7. There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum

Legend:
- Excellent (%)
- Good (%)
- Average (%)
- Below Average (%)
- Poor (%)

Values shown: 29%, 44%, 16%, 7%, 4%

8. There is adequate emphasis on Communication Skills in the Curriculum

Legend:
- Excellent (%)
- Good (%)
- Average (%)
- Below Average (%)
- Poor (%)

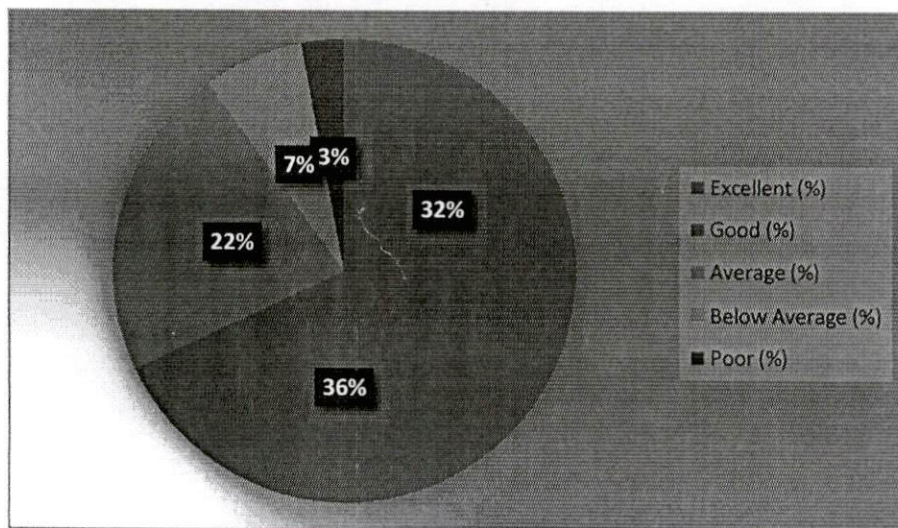Values shown: 34%, 45%, 13%, 6%, 2%

9. There is adequate emphasis on Human Values, ethics and Professionalism in the Curriculum.


10. The curriculum has sufficient number of electives.
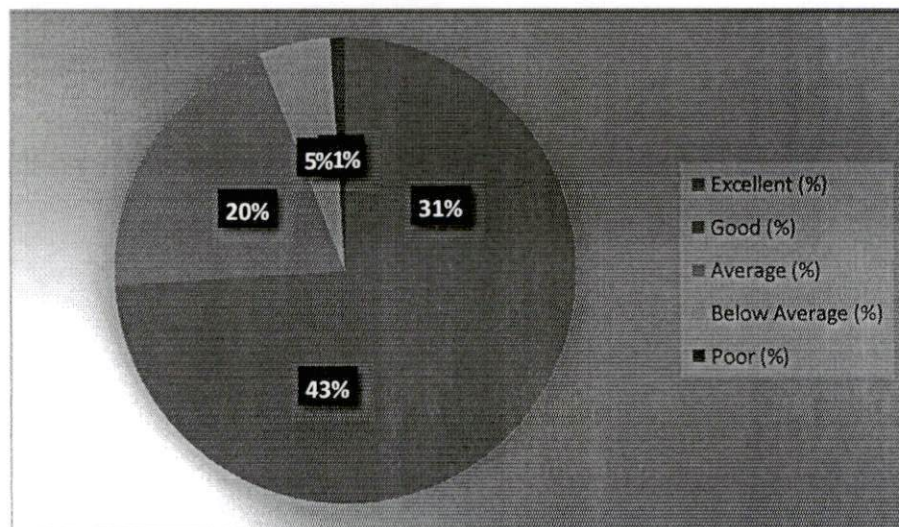
11. The electives offered in the curriculum suits the industry needs and technological advancements.

Legend:
- Excellent (%)
- Good (%)
- Average (%)
- Below Average (%)
- Poor (%)

Values shown: 7%, 3%, 32%, 22%, 36%

12. The books prescribed/listed as reference in curriculum are relevant, appropriate and updated.

Legend:
- Excellent (%)
- Good (%)
- Average (%)
- Below Average (%)
- Poor (%)

Values shown: 7%, 2%, 40%, 18%, 33%
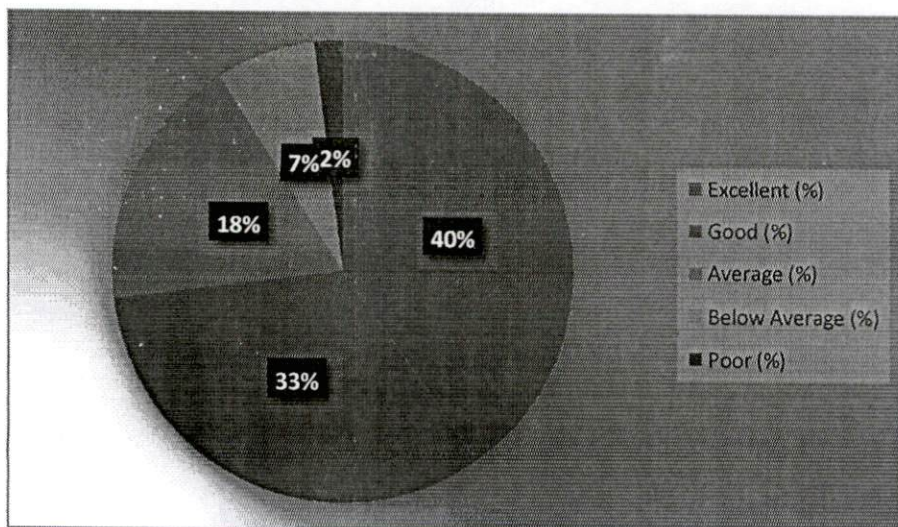
13. The rubrics for assessment is described clearly and there is adequate weightage for Continuous Internal Evaluation and Semester End Examination.
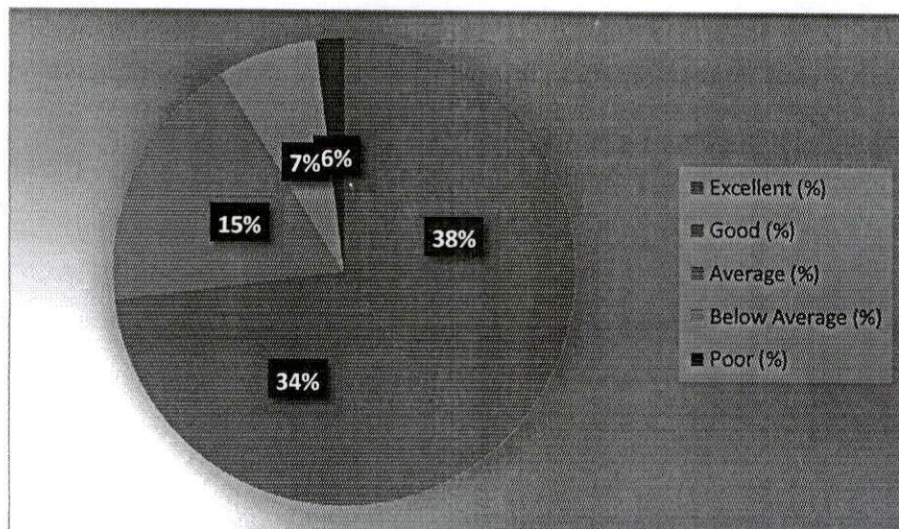
Give suggestions for improving the Curriculum
1. Suggested to have more entrepreneurship related courses in curriculum.
2. Suggested to have more reference books in curriculum.
3. Suggested to Introduce new demanded courses in curriculum

The following are observations on Faculty feedback and action need to be initiated:
1. Innovation and Entrepreneurship (194MB4T15) is included in curriculum.
2. Reference books and text books are finalized by BOS members
3. Financial Derivatives (194FI4E05) & Behavioral Finance (194FI4E08) is included in curriculum.

Head of the Department

Head of the Department
Department of Management Studies
Aditya Engineering College (A)
SURAMPALEM
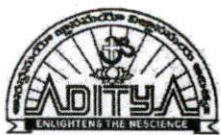
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Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

DEPARTMENT OF MANAGEMENT STUDIES

### FEEDBACK ANALYSIS REPORT (2019- 2020)

Employer Feedback on curriculum

Tabular Analysis of Employer Feedback Response on curriculum

S. NO	Question related to Curriculum	Opinion of the alumni with percentage					Majority opinion	% of Majority Opinion
		Excellent (%)	Good (%)	Average (%)	Below Average (%)	Poor (%)		
1	Curriculum is contemporary and need based	39	40	10	10	1	Excellent& good	79%
2	There is adequate emphasis on employability skills/ skill development/entre preneurship in the curriculum	30	42	14	10	4	Excellent& good	72%
3	The electives offered in the curriculum suits the industry needs and technological advancements.	39	40	20	5	6	Excellent& good	69%

Curriculum is contemporary and need based
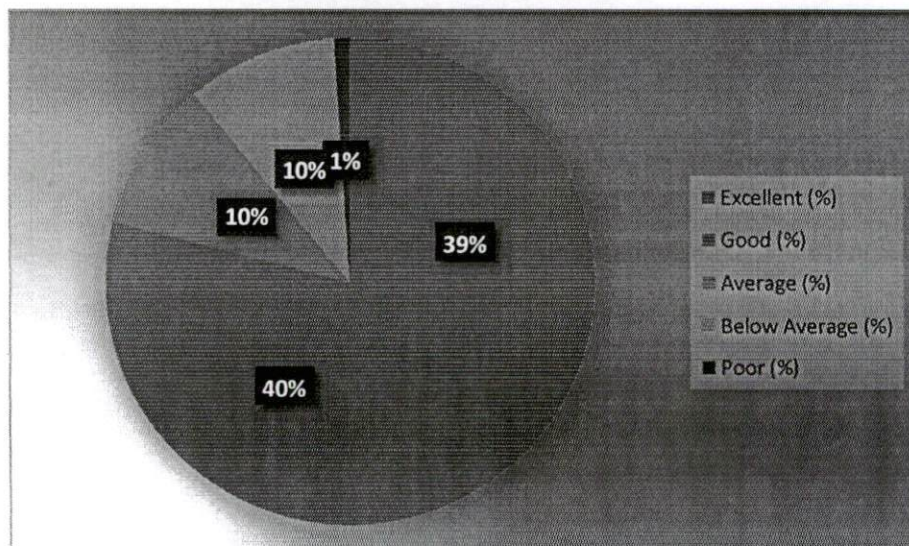
There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum

Excellent (%) — 30%
Good (%) — 42%
Average (%) — 14%
Below Average (%) — 10%
Poor (%) — 4%

The electives offered in the curriculum suits the industry needs and technological advancements

Excellent (%) — 35%
Good (%) — 36%
Average (%) — 18%
Below Average (%) — 5%
Poor (%) — 6%
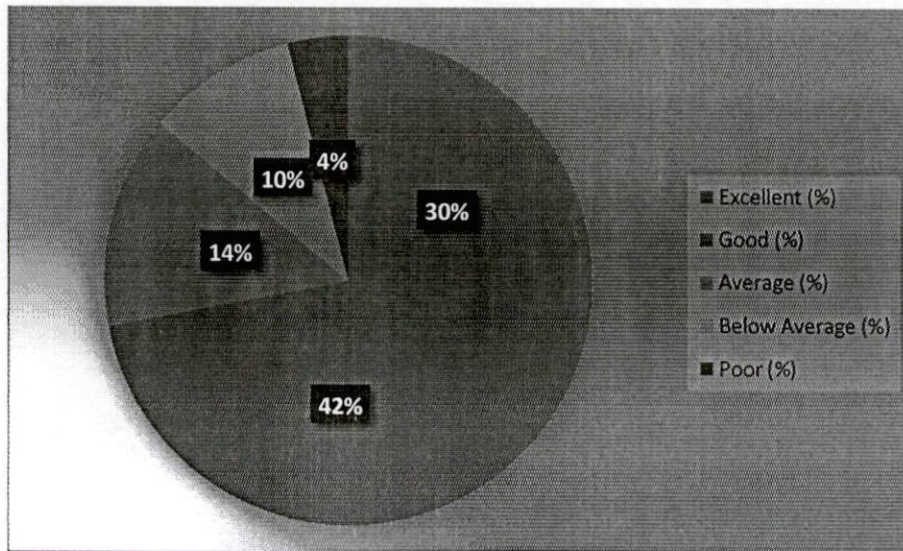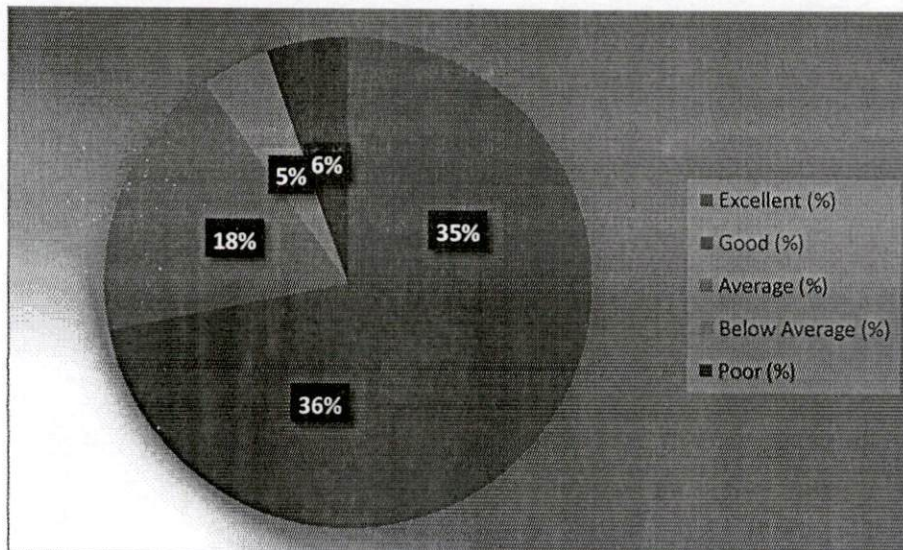
Suggest any courses to be added to/removed from the curriculum

Include the digital and social media marketing as an marketing elective

Suggest the skills to be acquired by our students to meet the Industry requirements

Along with Academics employer suggested to have more industrial exposure for the students

Any other suggestions on Curriculum

Latest technology related subjects should add in curriculum

The following are observations on Employer feedback and action needs to be initiated:
1. Along with Academics employer suggested to have more industrial exposure for the students.2 Industrial visits are planned.

2. Students employability skills should be enhanced .It is planned to offer Value added courses

The following are observations on Employer feedback and action need to be initiated:
1. Along with Academics employer suggested to have more industrial exposure for the students. Two Industrial visits are planned.

2. Students employability skills should be enhanced .It is planned to offer Value added courses

3. Digital and social media marketing is included as a marketing elective in curriculum with the course code 194MA3E04.

Head of the Department

Head of the Department
Department of Management Studies
Aditya Engineering College (A)
SURAMPALEM

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DEPARTMENT OF MANAGEMENT STUDIES

Student Feedback on curriculum

Student Feedback Analysis **(2019- 2020)** for **IMBA**

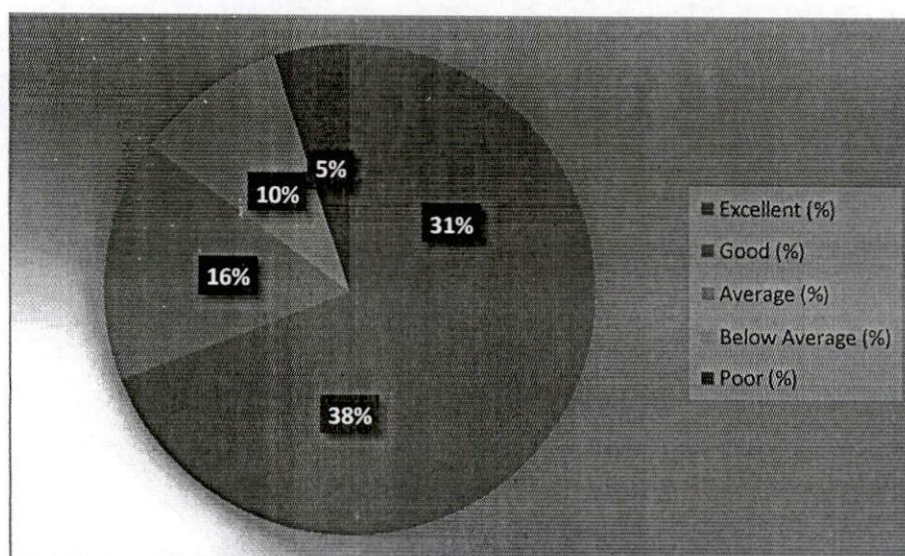| S. No	Question related to Curriculum	Opinion of the alumni with percentage					Majority Opinion	% of Majority Opinion
		Excellent (%)	Good (%)	Average (%)	Below Average (%)	Poor (%)		
1	Curriculum is contemporary and need based	27	51	18	2	2	Excellent& good	78%
2	Curriculum has good balance of Theory and Practical courses	31	38	16	10	5	Excellent& good	69%
3	The curriculum has sufficient number of electives	34	48	11	4	3	Excellent& good	82%
4	There is adequate emphasis on employability skills / skill development/entrepreneurship in the curriculum.	31	39	24	3	3	Excellent& good	70%
5	There is adequate emphasis on Communication Skills in the Curriculum.	26	44	23	2	5	Excellent& good	70%
6	There is adequate emphasis on Human Values, ethics and Professionalism in the Curriculum.	21	48	22	6	3	Excellent& good	69%
7	The electives offered in the curriculum suits the industry needs and technological advancements.	29	51	15	2	3	Excellent& good	80%
8	The books prescribed/listed as reference in curriculum are relevant, appropriate and updated.	30	43	20	2	5	Excellent& good	73%
9	The Program Educational Objectives, Program outcomes, Program Specific Outcomes, Course Objectives and Course Outcomes are well defined and clear.	25	45	18	10	2	Excellent& good	70%

10	The rubrics for assessment is described clearly and there is adequate weightage for Continuous Internal Evaluation and Semester End Examination.	28	40	15	10	7	Excellent& good	68%

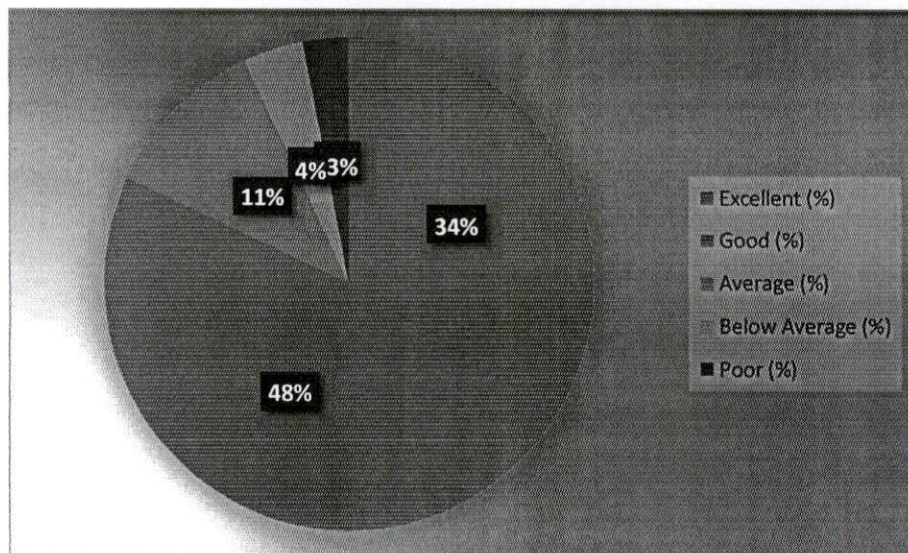## Graphical representation of Students feedback on curriculum
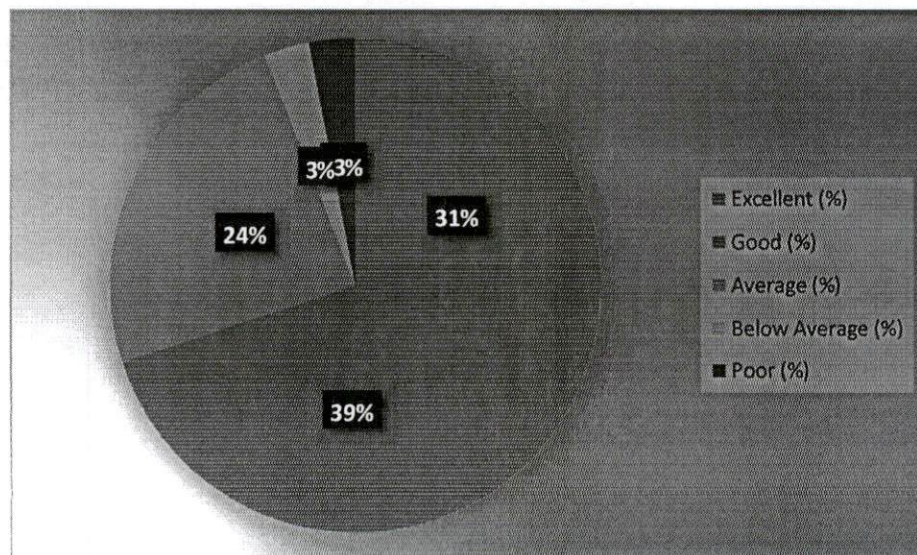
1. Curriculum is contemporary and need based
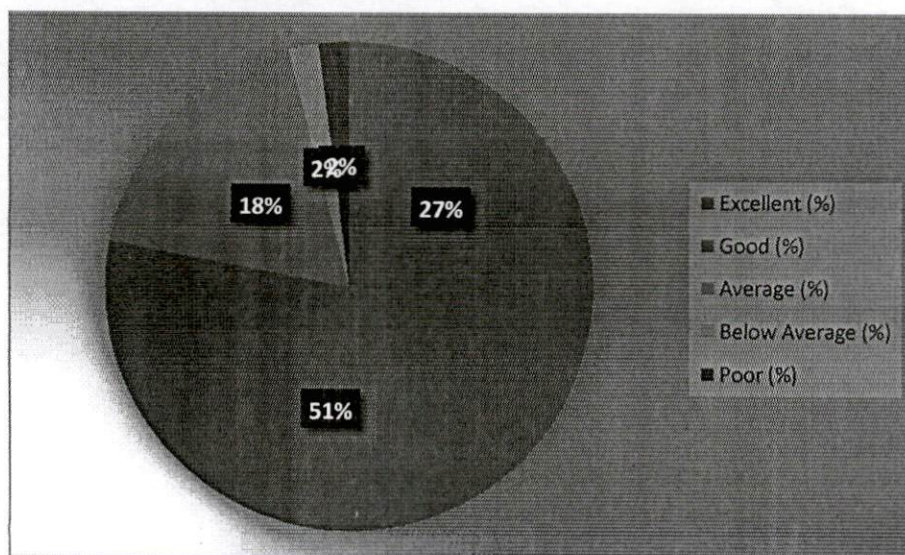
2. Curriculum has good balance of Theory and Practical courses.

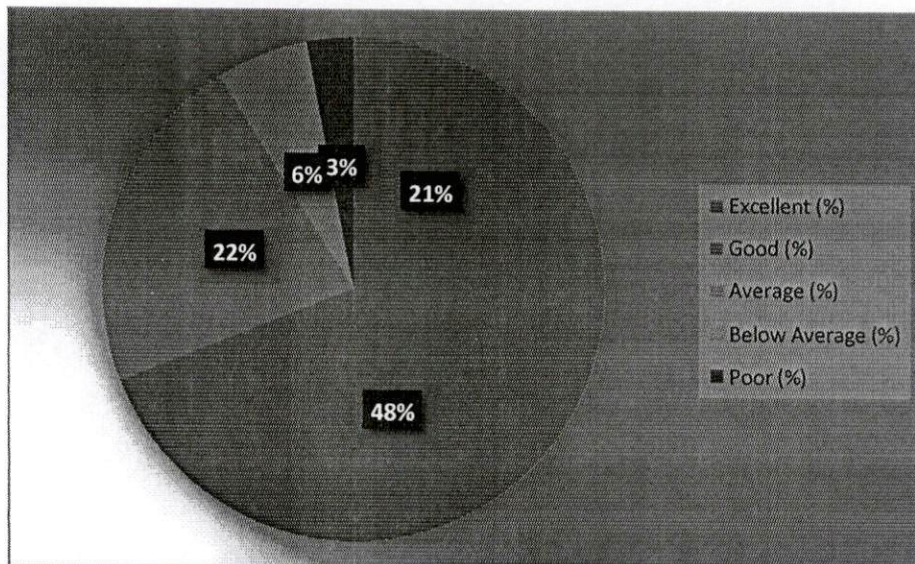## 3. The curriculum has sufficient number of electives

Pie chart:
- Excellent (%): 34%
- Good (%): 48%
- Average (%): 11%
- Below Average (%): 4%
- Poor (%): 3%

Legend:
- Excellent (%)
- Good (%)
- Average (%)
- Below Average (%)
- Poor (%)

4. There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum.

Pie chart:
- Excellent (%): 31%
- Good (%): 39%
- Average (%): 24%
- Below Average (%): 3%
- Poor (%): 3%

Legend:
- Excellent (%)
- Good (%)
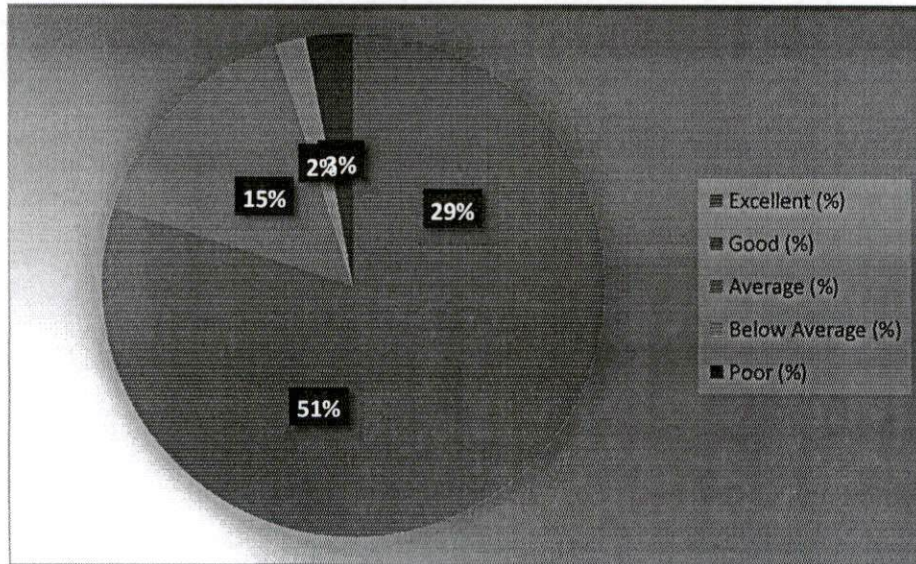- Average (%)
- Below Average (%)
- Poor (%)

5. There is adequate emphasis on Communication Skills in the Curriculum.
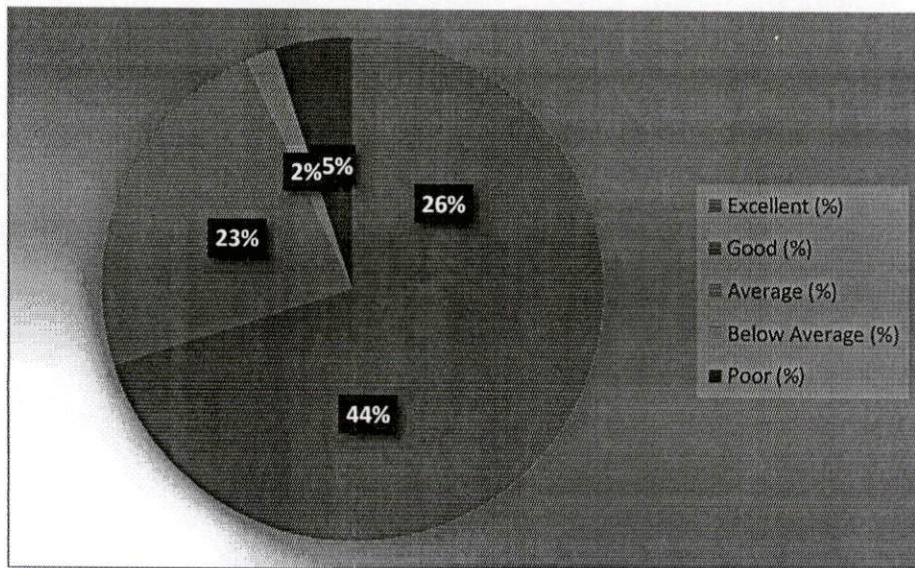

6. There is adequate emphasis on Human Values, ethics and Professionalism in the Curriculum.

7. The electives offered in the curriculum suits the industry needs and technological advancements.


Legend
Excellent (%)
Good (%)
Average (%)
Below Average (%)
Poor (%)

Values shown: 2%, 3%, 15%, 29%, 51%

8. The books prescribed/listed as reference in curriculum are relevant, appropriate and updated.

Legend
Excellent (%)
Good (%)
Average (%)
Below Average (%)
Poor (%)

Values shown: 2%, 5%, 20%, 30%, 43%
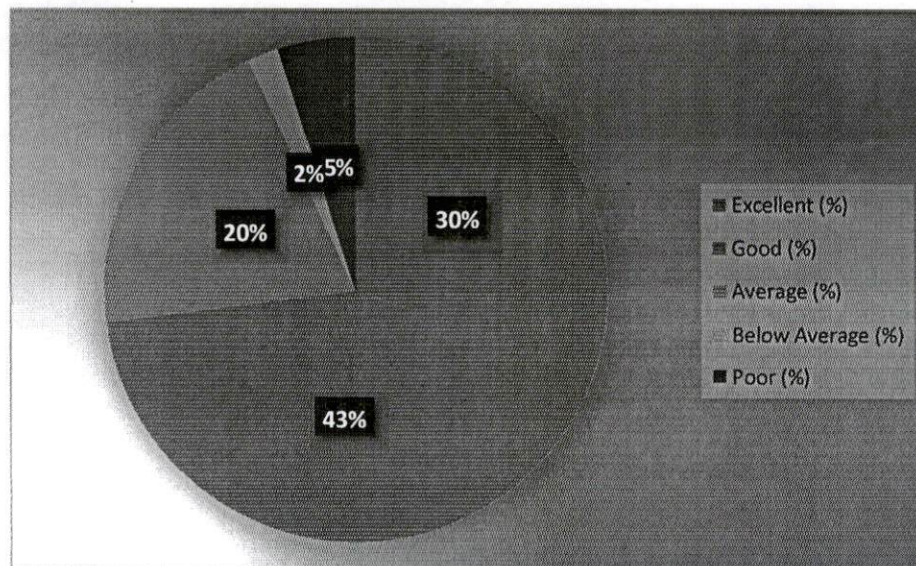
9. The Program Educational Objectives, Program outcomes, Program Specific Outcomes, Course Objectives and Course Outcomes are well defined and clear.
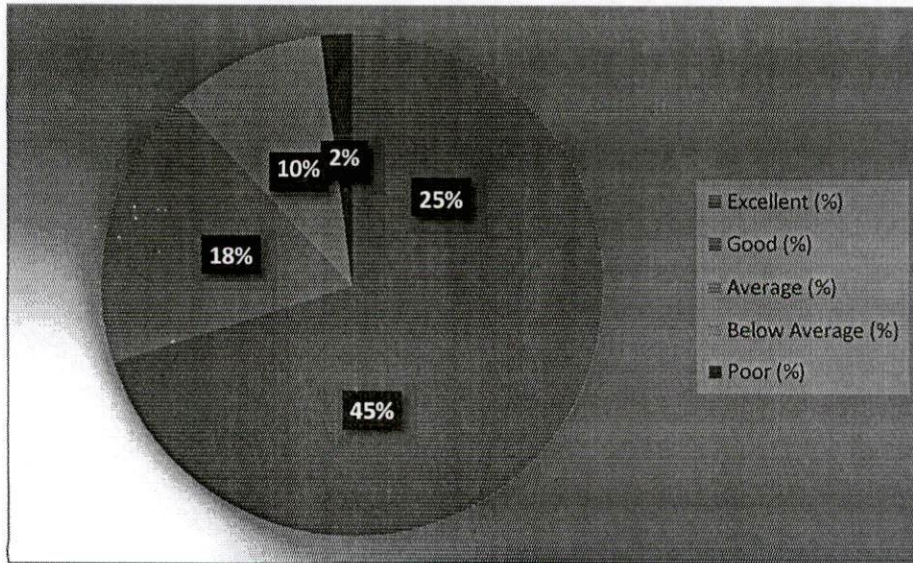
10. The rubrics for assessment is described clearly and there is adequate weightage for Continuous Internal Evaluation and Semester End Examination.
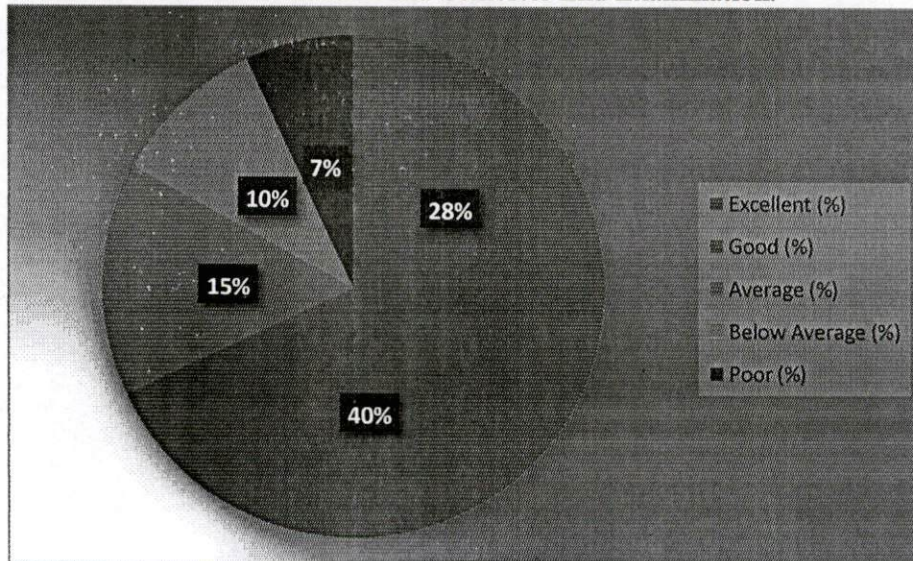
Give your suggestions for improving the curriculum

1. Suggested to conduct online exam due to Covid-19 pandemic .

2. Physical Department is asked to conduct more sports competitions for MBA students and conducted more competitions

3. Suggested to Introduce updated Human Resource development related subjects

The following are observations on Student feedback and action need to be initiated:
1. Sports culture should be developed in the college and proper time should be given.
2. Human Capital Management(194HR3E03), Manpower Planning, Recruitment, and Selection(194HR3E04) are introduced in Curriculam

3. As per the State Government rule online exams are restricted to conduct. it is planned to conduct exams in offline

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